

BUSINESS

Hartland Resident Cooking Up Trendy Bakery in Brighton

Newest Just Baked cupcake shop expected to open in early April.

By **Wensdy Von Buskirk** March 11, 2011

When you're eating a devil's food cupcake topped with buttercream pillows, it's hard to stay mad.

That's why the gourmet cupcake, one of many that will be available at [Just Baked](http://www.justbakedshop.com/) (<http://www.justbakedshop.com/>) in Brighton, is called Grouchy Cake.

According to Angie Donahue, who is opening the fifth location of this popular Michigan-based bakery early next month, Grouchy Cake is stuffed and topped with the bakery's signature buttercream, then dipped in homemade chocolate ganache.

"It's one of our most popular flavors," Donahue said. "Anyone who's grouchy won't be after they eat one of our cupcakes."

Just Baked cupcake flavors run the gamut from elegant (tiramisu) and old-fashioned (upside down cake cupcakes) to downright decadent (chocolate cherry cheesecake).

Whimsical options capture the taste of creamsicles, cider mill donuts, chocolate malts, banana splits, Samoas, Snocaps and "Hostess-ish" snowballs topped with pink coconut. A new line partners with a classic Detroit sodapop to create cupcakes with Faygo-flavored frosting sold in "six packs" with retro labels.

There are even seasonal selections, like St. Patrick's Day-inspired chocolate cupcakes infused with Guinness Stout and rolled in a bar mix of peanuts, pretzels and potato chips.

All-time favorites, Donahue said, are red velvet and white chocolate raspberry.

But until the Brighton location opens in early April, you'll have to drive to Canton, Ann Arbor, Twelve Oaks Mall, or Just Baked's original location in Livonia to try a sample.

Donahue, a Plymouth native, became addicted to Just Baked working for the company for the last two years as marketing manager and manager of the Novi store. When the opportunity arose to open a licensed outpost of Just Baked, she jumped at the chance to bring her favorite cupcakes to town.

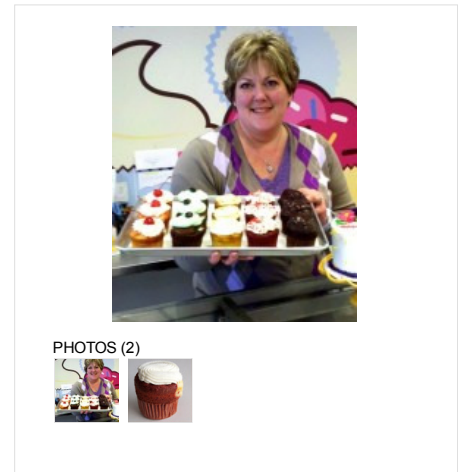
"I moved to Hartland about four and a half years ago and just never found a bakery that I liked as much as Just Baked," Donahue said.

The new location is close to home, where she lives with her husband, Greg, and children, Emma, 9, and Sean, 5, who attend [Village Elementary School](http://hartland.patch.com/listings/village-elementary-school-2) (<http://hartland.patch.com/listings/village-elementary-school-2>), and Regan, 4.

Donahue said it's been challenging keeping up with family, working full-time for Just Baked and converting the former Quiznos into her new shop, but she's looking forward to her grand opening.

"We'll probably hire one or two part-time employees at the beginning until we get the store busy enough that we can hire more help," she said.

Just Baked is in the Charrington Shopping Square on Grand River Avenue by Grand Traverse Pie Co. Cupcakes are \$2.95 each, \$5.50 for two, \$12.50 for six, and \$24 for a dozen. The bakery also caters birthday parties, weddings and corporate events.



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COMMENTS (1)

Mike Babcock

2:58pm on Monday, March 14, 2011

Sorry, wrong article...

I've had their cupcakes (and cakes) from the other stores and they are absolutely fantastic. Easily the best available. The best of luck with the new location. I'm very excited they have decided to open one in Brighton. Unfortunately, my waist line is not so thrilled.

