

## Just Baked looks for larger facility

Written by

**Ken Abramczyk**  
OBSERVER STAFF WRITER

Mar 31, 2011|

The owners of a cupcake company, fresh on the heels of news they are expanding nationally, have indicated they are looking for a bigger facility in Livonia to bake their goods.

Pam and Todd Turkin have expanded from their first Just Baked store in Livonia to include retail outlets in Ann Arbor, Canton, Royal Oak and 12 Oaks Mall in Novi. They recently teamed up with Garden Fresh Salsa of Ferndale and the cupcakes will be sold in grocery stores nationally.

They want to expand in Livonia because that's where they opened their first store in 2009.

Pam Turkin told the Livonia City Council March 23 that they "owed it to the citizens of Livonia who helped us build our business" to stay in the community.

"We opened it during the worst economic times," Turkin said. "Most of our family and friends thought we were crazy."

But the Turkins soon found the site of Burkhardt's, a longtime bakery on Seven Mile.

"Bob Burkhardt lent us his bakery, fully equipped. We had no idea what we were doing. The community really rallied behind us. They came in, they took (cupcakes) to work, and they told their friends."

Turkin said they are looking for a facility of 10,000-15,000 square feet.

Turkin also mentioned her company recently received national attention for its growth. "We learned good business practices in this community. We learned from the city of Livonia, that that is how you grow your business."

Turkin described how she envisioned her business will grow from satisfied customers, starting with a bridal shower, then returning for a wedding, baby shower and dinner parties.

Mayor Jack Kirksey said City Planner Mark Taormina had met with the Turkins to discuss possible locations for their company.

Advertisement



Fast, convenient,  
AND affordable

Save on select  
Wireless\*  
All-in-Ones,  
Photo Printers  
and Lasers

Save Today

Limited time offers

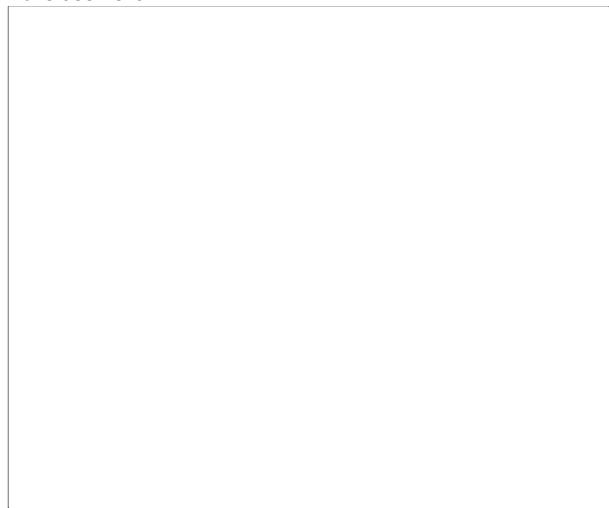
Shop Now >

Print Powered By  FormatDynamics™



“We are going to do our very best to find an expanded site for you folks because we don't want you to leave,” Kirksey said.

Advertisement



Print Powered By  FormatDynamics™