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[Dream Cruise](#)

For Woodward Businesses, Dream Cruise is a Love it or Leave it Event

Some shops prefer to close up and let the cruisers drive on by while others embrace the opportunity to host parties and boost business.

By [Teri Williams](#) [Email the author](#) 8:35am [Print](#) **0 Comments**

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Just Baked will host nine vendors for its "Just Detroit" Dream Cruise celebration. Included are Better Made, Faygo, Garden Fresh Salsa and American Coney Island. Brenda (left) and Alex Lince look forward to their first Dream Cruise working at Just Baked. Credit: [Teri Williams](#)

When it comes to Woodward Dream Cruise crowds and traffic jams, businesses along the Woodward corridor either eat it up or close up shop. With the longest stretch of Dream Cruise real estate in Royal Oak, from 10 Mile all the way up to 14 Mile, the city seems to be the epicenter. Many business owners, especially those in the food industry, love it.

Like it

[Just Baked](#) on Woodward Avenue south of 14 Mile Road is hosting a "Just Detroit" celebration with a few legendary Metro Detroit companies and some new local favorites setting up their wares at the Royal Oak location. Look for Faygo, National Coney Island, Better Made and Garden Fresh Salsa brands at the store.

"Each of the vendors will have their products and goodies in our shop," manager Brenda Lince said.

Across the way, the Metro Buick Detroit Dealers Association will host a two-day event at [Athens Coney Island](#) open to the public featuring live music, classic and concept cars and a chance to win a two-year lease on a new 2012 Buick Regal or a 2012 GMC Terrain.

Some businesses find a way to do both. For example, in past years [Red Coat Tavern](#) has had long lines for its popular restaurant on Dream Cruise Saturday. This year, it will be serving its customers from its mobile kitchen unit in its parking lot while the restaurant hosts a private party.

Woodward businesses that intend to be open Saturday:

- [Avenue Deli](#)
- [Sign of the Beefcarver](#)

- [Blockbuster](#)
- [Caribou Coffee](#)
- [Duggan's Irish Pub](#)
- [Fitness USA](#)
- [IHOP](#)
- [LA Fitness](#)
- [Leo's Coney Island](#)
- [Nello's Eatery](#)
- [Onion Roll Deli](#)
- [Pasquale's](#)
- Radio Shack
- [Red Coat Tavern](#)
- [Sherwin Williams](#)
- [Mattress & Futon Shoppe](#)
- [Tongue Thai'd](#)
- [Vinsetta Grill](#)

While the businesses on this list say they will be open Saturday, many of them predict they will close early if business is slow. It's best to call these and any other Woodward Avenue business first to make sure it is open.

Leave it

Royal Oak Books, which is near a lot of the action south of 12 Mile Road, and [Affordable Flowers](#) say they prefer to close their doors and take a few days off.

Neil Glazewski, designer at Affordable Flowers south of Lincoln Avenue, doesn't mind being closed for the day of the Dream Cruise. "It's a shared sacrifice for the good of the community," Glazewski said.

Other businesses are closed to the public while owners utilize their space for private parties and celebrations. [Morisette Automotive](#) hosts a private party that includes its staff.

"We embrace this one-day event whole heartedly," said Scott Gaponik, manager at Morisette. "As a whole, we feel lucky and blessed to be part of the world's largest one-day car event."

Woodward businesses that will be closed to the public Saturday include:

- [Affordable Florist](#)
- [Annette's Hair Studio and and Spa](#)
- [Lisa's Gift Wrappers](#)
- [Morisette Automotive](#)
- [Music Castle](#)
- Royal Oak Books
- Super Cuts
- [Utrecht Art Supply](#)

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Are you a business owner on Woodward? Where will you be spending your time during the Dream Cruise? [Tell us in the comments.](#)

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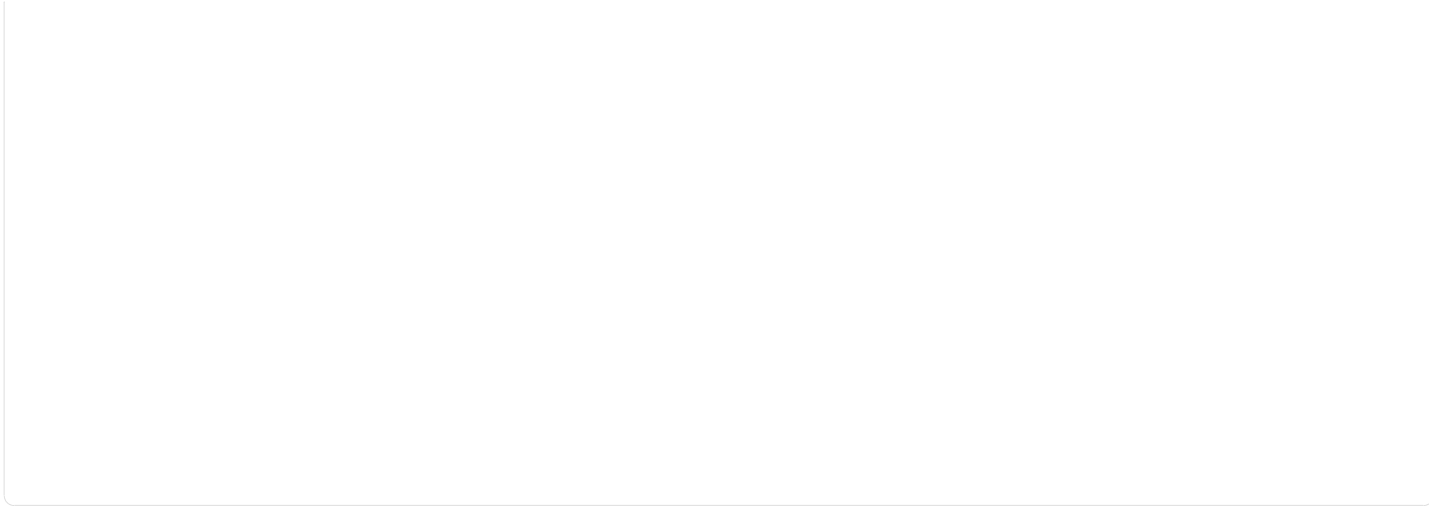
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