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# Detroit-based Quicken Loans 'Adopts' Chrysler Elementary School, Kicks off Six Month Partnership Thursday, October 27

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Detroit, MI (PRWEB) October 26, 2011

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Detroit-based [Quicken Loans](#) will adopt Chrysler Elementary School as part of the Detroit Public Schools (DPS) Volunteer Business Corps Program, which creates and supports robust partnerships between DPS schools and area businesses and community organizations to help students improve their academic performance.

Beginning next month, some 300 Quicken Loans team members will visit the school twice a week for six months to mentor and tutor Chrysler's 175 K-5 students. In addition to tutoring, the volunteers will help students publish stories they write in book format, and the company will donate surplus computers and other educational materials.

On Thursday, October 27 at 1 p.m., Quicken Loans CEO Bill Emerson, Chrysler Elementary School Principal Linda Whitaker, students, parents, volunteers and Fox 2 Morning Anchor Anquetta Jamison, will kick off the partnership at Chrysler Elementary School (1445 E. Lafayette, Detroit). Each student will receive a Quicken Loans backpack inscribed with the words, "I'm Engineered to Amaze," a take-off of the Quicken Loans tagline, "Engineered to Amaze." Just Baked cupcakes will make the event even sweeter by donating treats.

Anquetta Jamison will be joined by Quicken Loans CEO Bill Emerson and other community participants in a game of "Are You Smarter than a Fourth Grader?" To add to the fun and festivities, Detroit mascots Hooper of the Detroit Pistons, and Paws of the Detroit Tigers, will help cheer them on.

"The Business Corps program is another way for Quicken Loans and our team members to demonstrate our ongoing commitment to the community and the City of Detroit," said Quicken Loans CEO Bill Emerson. "We are excited about the opportunity to enhance the educational experience for children at Chrysler Elementary, especially in the areas of reading and financial literacy to help nurture our future 'brain force.'"

Last year, Quicken Loans donated more than \$2 million to 300 non-profit and charitable organizations where a majority of its team members live, work and play across Detroit and Southeastern Michigan as well as in Arizona and Ohio.

"This partnership demonstrates that Quicken Loans and Detroit Public Schools are actively engaged in promoting and maintaining high student performance and academic achievement required for our future workforce," said Chrysler Elementary School Principal Linda Whitaker.

~~"We are pleased to be able to assist our students, parents, staff and community by enhancing~~

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relies on quality education for its youth. We are dedicated and committed to helping educate Chrysler Elementary School students."

About Quicken Loans Inc:

Quicken Loans Inc. is the nation's largest online retail [mortgage](#) lender and among the five largest overall retail home lenders in the United States. The company closed its 1 millionth loan and a record \$29 billion in retail home loan volume across all 50 states in 2010. Quicken Loans generates loan production from five web centers located in Detroit, Ohio and Arizona. The company also operates a centralized loan processing facility in Detroit, as well as a San Diego-based One [Reverse Mortgage](#) unit. Quicken Loans ranked #1 in customer satisfaction among all home mortgage lenders in the United States by J.D. Power and Associates for 2010. "QuickenLoans.com" has been named "Best of the Web" by Forbes and Money magazines. The company also has been named to FORTUNE magazine's list of the country's "100 Best Companies To Work For" eight consecutive years, ranking as high as #2, and named in the Top-15 of Computerworld magazine's "100 Best Places to Work In Technology" for seven years in a row. Quicken Loans ranked #1 in the Detroit Free Press' "Top Workplaces of 2010" List. The company moved its headquarters to downtown Detroit in 2010 and now has more than 3,000 of its nearly 4,500 team members in the city. For more information about Quicken Loans, visit <http://www.quickenloans.com>.

About Detroit Public Schools

Detroit Public Schools is creating Centers of Excellence in every school in every neighborhood. The district's primary mission is educating students to perform at high academic levels. DPS offers educational advantages to students throughout the district's 130 schools, including expanded time for reading and mathematics under a common core curriculum, pre-algebra for 7th graders, 9 different languages and robust ESL programs, Advanced Placement courses at every high school, Fine Arts programs with instrumental music, vocal music and dance, 10 new state-of-the-art school buildings or major renovations along with millions of dollars in school building improvements districtwide, extended day opportunities, business partners for every school to help raise student achievement and safety and security enhancements.

About the DPS Volunteer Business Corps

The Detroit Public Schools Volunteer Business Corps has more than 200 business and community partners working to raise achievement throughout the district's schools. Area businesses and community groups may forge partnerships with one or more schools to support the district's rigorous academic plan. The Detroit Public Schools Volunteer Business Corps Office assists with and provides service to all partnerships, which include new partner pairings as well as existing school partnerships that chose to continue under the Volunteer Business Corps model. For information, visit: [detroit12.org/businesscorps](http://detroit12.org/businesscorps).

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Read the full story at <http://www.prweb.com/releases/2011/10/prweb8913698.htm>

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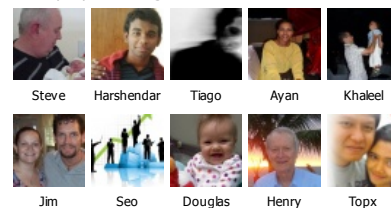
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**Photo essay: Halloween in Small Town U.S.A.**  
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As Halloween is quickly approaching my daughter, Laura, and I drove to a small town and captured some photos of homes all decked out for the day. I also took a photo in another town.

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